

CRMADDON: ORPHYCRM AS A PARTNERSHIP SOLUTION FOR THE GERMAN MARKET

CRMADDON specializes in powerful CRM solutions and their integration into existing system landscapes. With a strong focus on customer needs and process understanding, the company is always looking for sustainable solutions.

In its search for a system that meets these exact requirements, CRMADDON came across OrphyCRM from Orphis AG and became a sales partner for the German market.

THE STARTING POINT: IN SEARCH OF A FLEXIBLE, PARTNER-COMPATIBLE SYSTEM

CRMADDON knows the market and has seen many systems. What is often missing is the right balance between standardization and customizability, and a partner who is willing to break new ground together.

«We were particularly impressed by Orphis' technical expertise and deep understanding of modern business processes,» explains CRMADDON. During the evaluation process, it quickly became clear that not only was the technology right, but so was the collaboration.

THE SOLUTION: ORPHYCRM – FLEXIBLE, TECHNOLOGICALLY ADVANCED, AND IMPLEMENTED IN PARTNERSHIP

With OrphyCRM, CRMADDON has found a solution that can be tailored precisely to the specific requirements of its customers without compromising on user-friendliness. Particularly noteworthy is its easy integration into existing IT environments such as DOCBOX.

«OrphyCRM is flexible, powerful in terms of integration, and offers exactly the capabilities that we and our customers are looking for. The structured implementation process, the practical workshops, and the competent go-live support have completely won us over.»

Produkte der Orphis AG:



THE ADDED VALUE: EFFICIENCY, STABILITY, AND A SYSTEM THAT GROWS WITH YOU

The technical architecture of OrphyCRM allows even complex requirements to be implemented efficiently. Interfaces to surrounding systems such as ERP or email tools are stable, high-performing, and practical.

«We find the support to be fast, competent, and solution-oriented. The continuous development brings real added value,» says CRMADDON. The partnership with Orphis also offers clear economic and strategic advantages: new opportunities in the market without high investments.

OUTLOOK: ORPHYCRM AS A STRONG OFFERING FOR THE GERMAN SME MARKET

CRMADDON deliberately recommends OrphyCRM as a flexible, data protection-compliant solution that integrates seamlessly into existing processes and provides real benefits.

«Our customers appreciate that OrphyCRM is not only powerful, but also 100% GDPR-compliant. The solution is customizable, intuitive, and hosted in Switzerland or Germany. This means we meet the highest standards, both technically and legally.»

CRMADDON

«For us, OrphyCRM is not off-the-shelf software, but a solution with substance. Together with Orphis, we are bringing a powerful CRM solution to the German market. A solution that is customized and secure and has the necessary vision.»

Produkte der Orphis AG:

